

2025 Annual Report



Vision

Living Wetlands, Sustainable Future

About Us

Mangrove Conservation Foundation (MCF) pioneers a social participation model of conservation governance, upholding the vision of "Living Wetlands, Sustainable Future". We are dedicated to wetland and biodiversity protection, focusing on four core areas: Mangrove Conservation, Migratory Bird Flyway Protection, Green Bay, and Wetland Education (CEPA).

Established in July 2012 and accredited as a 5A-level social organization in 2022, MCF operates as a public fundraising foundation registered with the Shenzhen Municipal Civil Affairs Bureau. In 2023, the Shenzhen Bay Model of Socialized Participation in Urban Biodiversity Conservation received the winner award in the "Nature Stewardship" category of the Paulson Prize for Sustainability. By 2025, the Foundation had maintained a perfect score on the China Foundation Transparency Index (FTI) for seven consecutive years. In 2026, the Shenzhen Bay mangrove wetland restoration project was selected by the Ministry of Natural Resources as part of the Second Batch of Typical Cases of Social Capital Participation in Territorial Spatial Ecological Protection and Restoration.

MCF was founded through a pioneering partnership between the Society of Entrepreneurs & Ecology, leading philanthropic entrepreneurs, and relevant departments of the Shenzhen Municipal Government. Wang Shi and Ma Weihua serve as Founding Chairpersons; Zhang Bigong, Ai Luming, Sun Lili, Chen Jinsong, and Liu Mingda are Honorary Chairpersons. Lei Guangchun is the current Chairperson of the Council, and Sun Lili serves as Vice Chairperson. The Foundation's professional supervisory unit is the Shenzhen Municipal Bureau of Planning and Natural Resources.

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Lei Guangchun

Chairperson

In 2025, China's practice and expertise in wetland conservation gained broader international recognition.

At the 15th Meeting of the Conference of the Parties to the Convention on Wetlands, the "Shenzhen experience" stood at the centre of the global agenda. We brought to the table both OECM-linked innovative cases for flagship species such as the Spoon-billed Sandpiper, and a full, megacity-tested wetland governance approach rooted in social participation. The Shenzhen Bay Park Wetland Education Centre received the global WLI Star Wetland Centre Award, and Wetland Power-Wetland Education (CEPA) Case Studies from China drew widespread interest from national delegations.

In September, the 2025 Global Coastal Forum was held in Yancheng, Jiangsu. There, the Tiaozini Wetland Conservation Special Fund, established with MCF's participation, was formally launched, and the supplemental cooperation framework agreement with the Yancheng Protected Area was formally concluded—marking the imminent rollout of a new protection mechanism anchored by philanthropic and civic capital and driven by evidence-based conservation practice. The launch of

the "Wetland Stars Project" also signals that we will more proactively use film, the visual arts, and creative media to bridge conservation and public awareness.

Our deepened engagement across 2025 has sharpened how we understand the contemporary meaning of wetland conservation, and we now see the task defined by three pivotal shifts:

First, from "ecological stewardship" to building wetlands as critical green infrastructure. Wetlands are no longer only a conservation object; they are green infrastructure central to community safety, climate resilience and sustainable development. We must therefore make protection more systemic—and deliberately integrate it into regional development strategies and territorial planning. Second, from "local jurisdictional management" to a "community of shared future" of transboundary collaboration. Migratory waterbird conservation cannot be bound by administrative lines. It requires transboundary coordination built on data sharing, interoperable standards and synchronised action—precisely the responsibility carried by platforms such as the International Mangrove Centre (IMC). Third, from "specialist-led action" to organising pluralistic co-governance. What works is as much social as it is technical. We must codify and package what we have learned in Shenzhen—community mobilisation, corporate partnership, youth education—so these modules become replicable, scalable, participatory governance toolkits that can travel beyond any single site.

With APEC 2026 convening in Shenzhen, we will continue to act as a co-builder of green infrastructure, as a connector across transnational conservation networks and as a cultivator of pluralistic co-governance ecosystems. Anchored in four thematic pillars—mangrove conservation, flyway protection, the green bay and wetland education (CEPA)—we will deepen local practice and scale the model of "government guidance + philanthropic enablement + social participation." We will actively advance regional and global synergy to support a

tighter, science-driven protection network; through platforms such as the IMC, we will exchange ideas on wetland conservation and urban coexistence with global partners—safeguarding the migratory flyways that remain nature's own living arteries.



Sun Lili

Founder
Vice Chairperson

In 2025, seizing the momentum of the International Mangrove Center (IMC)'s formal inauguration in Shenzhen in November 2024, we aligned closely with the international objectives set out under the Convention on Wetlands (Ramsar Convention) and the Wuhan Declaration, deepening our participation in global exchanges and cooperation on mangrove and wetland conservation. By innovating our project models and diversifying our fundraising pathways, we benchmarked and refined our field outcomes against international standards, and actively brought China's wetland conservation solutions and the Shenzhen model to the global stage.

We gained mounting international recognition. We engaged substantively in a series of landmark global convenings – including the 15th Meeting of the Conference of the Contracting Parties to the Convention on Wetlands (Ramsar COP15), the World Congress of Biosphere Reserves, the *East Asian–Australasian Flyway Partnership* (EAAFP) Meeting of Partners, and COP30 (the UNFCCC Climate Change Conference)—where we organised multiple side events, signed international cooperation memoranda of understanding, launched species action plans, and shared China's field-tested practices to advance coordinated, transboundary conservation. Most notably, the Tiaozini "720" High-

Tide Roost Habitat practice was officially featured as a success case on PANORAMA—Solutions for People and Nature, the globally recognised IUCN-linked conservation solutions platform, bringing the "China solution" for coastal wetland restoration to the world.

We mobilized diverse actors across sectors to broaden the ecosystem of public-interest engagement. We joined forces with institutional funders including the Tencent Charity Foundation, Alibaba Foundation, the China Environmental Protection Foundation, and Meituan's Qingshan Initiative; and collaborated with corporations across industries – Ping An Group, Huatai Securities, KELME, CMA CGM, and KPMG – to roll out a spectrum of conservation-driven campaigns. We launched co-branded partnerships with 12 consumer and lifestyle brands, including Tiffany & Co., Nespresso, and M&G, with cause-marketing products collectively selling over 2.68 million units. We also introduced original conservation-themed merchandise – such as the "Papa Sandpiper" and "Papa Spoonbill" plush series—and piloted innovative formats such as our "Green Home × Mangrove Power" low-carbon lifestyle campaign, delivering integrated value across revenue generation, public outreach, and environmental education.

We stayed rooted in our local obligations and brought a human dimension to the city's conservation story: we advanced the ecological retrofit of streetlighting along Shenzhen's Binhai Boulevard, implementing targeted glare-reduction and operational adjustments to protect migratory shorebirds from light-disruption during critical roosting periods; and through public art installations and curated awareness events, we wove the ethic of ecological stewardship into Shenzhen's shared public space, guarding the resting and feeding homelands of migrating bird populations along our shoreline.

Looking to 2026—as China hosts APEC 2026, with the APEC Economic Leaders' Meeting to be held in Shenzhen this November—we will remain steadfast in our founding purpose: wetland protection. Grounded in public-participation conservation and building bridges through international cooperation, we will go deeper on ecological restoration, nature education, multilateral coordination, and citizen mobilisation – moving forward without pause, and exploring without limit.



Yan Baohua
Secretary General

This year, standing alongside my colleagues at the Secretariat, I have watched green shoots of restored wetland spread acre by acre—and felt, just as deeply, the quiet, steadfast power of every fellow traveler walking this path with us.

Under the guidance of the Shenzhen Municipal Bureau of Planning and Natural Resources and the Nanshan District People's Government, with operational support from the Nanshan Sub-bureau of the Bureau of Planning and Natural Resources and the Shenzhen Park Management Center, and with grant funding from the Qingshan Charity Fund under the China Environmental Protection Foundation supported by Meituan's Qingshan Initiative, we drew on domestic and international best practices in wetland restoration. Rooted in the natural character of the mangrove wetland ecosystem, and guided by *the principle of natural regeneration first, with supplementary active intervention*, we made full use of the existing tidal wetland resources and conditions within Shenzhen Bay Park. The restoration works were completed and officially opened to the public in September 2025.

That same December, the Shenzhen River Estuary Wetland Restoration Project—operating under an innovative model of "government oversight & guidance + NGO implementation + public participation"—was selected by the Ministry of Natural Resources as part of the Second Batch of Typical Cases of Social Capital Participation in Territorial Spatial Ecological Protection and Restoration, offering a replicable "Shenzhen model" for mega-city ecological conservation.

On the international stage, during the 15th Meeting of the Conference of the Contracting Parties to the Ramsar Convention on Wetlands in Victoria Falls, Zimbabwe, this July, MCF—as a Ramsar Convention Observer—hosted and co-organized side events where we shared locally rooted practices in wetland education under the *CEPA* framework and advanced international exchange on mangrove conservation and the East Asian – Australasian Flyway.

This past year, it has become clear to me: it is the trust and solidarity of every donor, every volunteer, and every partner across sectors that turns small actions into a rising tide—and turns a distant ideal into something real. In November 2026, Shenzhen will host the 33rd APEC Summit. The wetlands we safeguard will stand as a living window onto a future where economic dynamism and ecological resilience thrive together.

We will continue to deepen our work in mangrove and migratory bird habitat protection, refine operations and management at the Futian Mangrove Ecological Park, and advance more "urban biodiversity-friendly zones" across the city. Through established pillars—Mangrove Science Education, the Volunteer Cooperation Network, Wetland Nature Journaling, the Little Egret Citizen Science Programme, and the "Wetland Guardian Stars" series—we will bring wetland learning into more schools, communities, and households. In technology-enabled conservation, we will begin rolling out an Urban Biodiversity Dynamic Data Platform, advance optimization and application of the Spoon-billed Sandpiper monitoring database, and launch a dedicated AI applications stream—using data-driven insight and intelligent tools to raise the efficiency and precision of every protection effort.

I remain convinced that true conservation begins with each person's awareness and choices. I look forward to joining hands with partners across all sectors to build a future where people and wetlands sustain one another—generation after generation.

The 5th Session Board of Directors and Supervisors

Term: 2025–2027 (listed in alphabetical order by surname, pinyin)

The Board

Chairperson
Lei Guangchun

Vice Chairperson
Sun Lili

Members
He Ping, Li Honghai, Li Sa, Li Zhe, Liu Mingda, Liu Wenjie, Sun Chen, Tao Jing, Tian Yu, Xie Shangming, Xie Xiaohui, Xu Keyi, Yan Baohua, Yuan Shuwen, Zhai Liu, Zhang Tao, Zhang Ji

Youth Observers
Ouyang Ziyi, Yuan Wenxuan

Board of Supervisors

Chairperson
Zuo Shiping

Members
Liu Hongyu, Peng Fuqiang, Wu Qingjie, Ye Jianyu

Fundraising & Communication Committee

Chairperson
Sun Lili

Responsible Board Member
Xie Shangming

Members
Li Zhe, Teng Peng, Wang Bizheng, Wu Qingjie, Xu Keyi, Zhang Ji, Zhang Tao

Project Committee

Chairperson
Wen Xianji

Vice Chairperson
Xie Xiaohui

Responsible Board Member
He Ping

Members
Chen Yanping, Jia Yifei, Jiang Yong, Li Zhe, Liu Yang, Sun Lili, Sun Yanjun, Wang Wenqing, Zhang Ji

Financial Budget Committee

Chairperson
Peng Fuqiang

Responsible Board Member
Liu Wenjie

Members
Peng Mingzhi, Xia Liyun, Yu Jiayan, Zhang Min, Zhang Xiuyu, Zhang Yuan

Letter from the Board of Supervisors



In 2025, the Fifth Supervisory Board of MCF carried out its duties strictly in accordance with the Charity Law of the People's Republic of China, the Foundation's Articles of Association, and all applicable regulatory requirements, exercising rigorous, fact-based oversight over MCF's regulatory compliance, transparency and public disclosure, and sustainable development. Our work for the year is reported as follows:

I. Supervising Operational Compliance

Throughout 2025, regulatory oversight of public-interest organizations continued to deepen, placing higher demands on the Foundation's operations and internal controls. Drawing on our respective expertise in law, auditing, media affairs, corporate management, and youth engagement, we supervised and advised on the Foundation's fundraising, project management, treasury and fund operations, and public communications, to ensure all activities remained fully aligned with:

- the Charity Law of the People's Republic of China;
- the Measures for the Administration of Public Fundraising by Charitable Organizations;
- the Provisions on Annual Expenditure for Activities, Administrative Expenses and Fundraising Costs of Charitable Organizations;
- the Articles of Association of MCF; and
- all internal rules and control systems of the Foundation.

During the year, MCF received no penalties from regulatory authorities and faced no material litigation or arbitration. The Foundation engaged Shanghai Dongcui Certified Public Accountants to conduct its 2025 annual audit; the auditor confirmed that the financial statements have been prepared, in all material respects, in accordance with the Accounting System for Nonprofit Organizations and fairly present the Foundation's financial position and operating results for the year. We also acknowledge the specialized legal support provided to the Foundation by Anli Partners and Beijing Global Laws Office, Shanghai Office.

II. Continuously Improving Transparency and Public Disclosure

In compliance with the Measures for Information Disclosure by Charitable Organizations, the Foundation maintained dynamic, timely updates across its core disclosure channels—including the "Charity China" national platform, the official MCF website, and sector reporting portals—ensuring that key operational information remained easily accessible to the public.

In the industry's authoritative third-party evaluation, MCF achieved a full score on the Foundation Transparency Index (FTI) for the seventh consecutive year, sustaining the Foundation's position within the top tier among China's 9,874 observed foundations and providing a core trust basis for donors and institutional partners.

In the second half of the year, the Foundation introduced a monthly self-check mechanism for information disclosure, conducting rolling reviews to optimize wording, accuracy, and dataset completeness in project disclosures. This ensures all public-facing information remains fully compliant with the latest requirements of the

Charity Law and evolving sector regulatory standards, reinforcing a dual safeguard of compliance and public trust for sustainable operations.

III. Supporting MCF's Sustainable Development

In 2025, the Foundation's Board of Directors held six meetings, at which the Board reviewed and approved 16 proposals and motions—including the annual work plan, budget, and public-fundraising matters—with the Supervisory Board attending and performing its duties throughout. Over the course of the year, we gave full consideration to the guidance and recommendations submitted by the Finance & Budget Committee and the Fundraising Committee concerning the Secretariat's work and followed up to ensure implementation.

Reflecting on 2025, we extend our gratitude to the competent authorities and to the MCF community—our donors, volunteers, and all partners who walk alongside us—for their guidance and expectations. The Supervisory Board will continue to fulfill its mandate faithfully, growing alongside MCF in practice and contributing further strength to the protection of wetlands and their biodiversity.

Messages from Partners

(listed in alphabetical order, pinyin)



2025 marks the third year of the "Green Home · Carbon Reduction 'Red' Power Plan" – our mangrove initiative at Quanzhou Bay, led by Alibaba Foundation together with "Charity Baby" participating merchants and consumers, in close partnership with MCF. Over these three years, we have collectively planted 860,000 mangrove trees and restored 46.7 hectares of coastal forest – turning countless RMB 0.02 micro-donations into something rooted, growing, and undeniably alive on the ground.

Looking ahead, Alibaba Foundation will continue to work shoulder to shoulder with MCF – combining the reach of its digital platform with the field expertise of a conservation organization – to bring mangrove protection to more landscapes. May MCF go far and steady, rooted ever deeper in wetland stewardship; may people and wetlands share a thriving future – keeping a home for migratory birds, and adding life and vitality to our planet.



As a brand that places sustainability at the very heart of its purpose, Nespresso has long believed that a cup of coffee can carry a force for good – beyond the cup, and back to the earth.

Since launching our partnership with MCF in 2025, we have worked hand in hand to advance the mission of protecting Shenzhen's urban ecological oasis. Anchoring our collaboration in mangrove wetland conservation, we have supported Shenzhen's "Zero-Waste City" initiative by giving recycled coffee grounds a second life: spent coffee separated from recovered Nespresso capsules is mixed with green waste from the Futian Mangrove Ecological Park and processed through controlled composting and fermentation into nutrient-rich "black gold" compost – restoring soil health and vitality across the ecology.

Building on MCF's iconic conservation platform, we have also invited our customers to take part in hands-on public programs – from composting and nest-box building workshops using recycled coffee grounds, wetland birdwatching and to experience our immersive "Nespresso Cycle Journey" sustainable-living showcase. Together, these efforts weave environmental education into everyday life, rallying collective action to make sustainability more than a slogan – making it take root.

MCF's unwavering public-interest commitment resonates deeply with Nespresso's own sustainability values – and that shared purpose is exactly what makes this cross-sector partnership meaningful. Looking ahead, we look forward to deepening our collaboration with MCF: continuing to pilot innovative models for circularity and environmental education, and letting every cup of coffee tell a story of doing good – for people, for wetlands, and for the planet.



As the founding organization of MCF, we look back on 2025 with both pride and deep gratitude. What began as a conviction—and a handful of voices—has grown into an enduring guardianship of mangroves and coastal wetlands, carried forward today by a broad coalition of partners and communities. For years, the SEE Association and the SEE Foundation have stood alongside MCF, bound by a shared mission: to protect coastal ecosystems and secure a future for China's mangrove forests.

This past year, we watched mangroves hold their ground and spread along the shoreline—living proof that stewardship works. And we witnessed MCF's steady, step-by-step progress across public education, wetland protection, international cooperation, and community co-governance: every monitoring patrol, every replanting effort, and every public program contributed to helping the city retain its vitality and to building a stronger shield for the ocean.

Moving forward, SEE will continue to stand shoulder to shoulder with MCF—mobilizing entrepreneurial philanthropy, unlocking resources, and forging broader consensus—to safeguard this "green lung of the coast." May our long-haul commitment keep these mangroves evergreen; and may our shared resolve turn the vision of harmony between people and nature into something lived, lasting, and real.



Having walked alongside MCF for nine years, we have witnessed not only the evolution of the Foundation's governance and institutional renewal, but also—with great encouragement—the flourishing growth of its professional team. At this pivotal juncture in advancing the high-quality development of wetland conservation, these dedicated professionals are steadily safeguarding every stretch of mudflat, every flock of migratory birds, and every expanse of green that defines our shared ecological heritage.

We remain firm believers in the power of long-termism. Moving forward, we look forward to continuing to stand side by side with MCF—deepening our roots together, and writing new chapters of nature and hope for the years to come.



As a global corporation deeply committed to sustainable development in the shipping and logistics sector, CMA CGM has always remained true to its purpose: to serve a living, thriving world through better ways of connecting people and goods, while attaching great importance to the protection, restoration, and long-term sustainable management of coastal wetlands and mangrove ecosystems.

Our joint Greater Bay Area Mangrove Wetland Conservation Project is about to conclude its third year on a high note. Looking back on this journey, we have seen MCF emerge as a national benchmark in mangrove conservation—demonstrating scientific rigor, deep-rooted community mobilization, and innovative, on-the-ground ecological restoration solutions.

Over the course of our partnership, we have successfully hosted the Spoon-billed Sandpiper Festival for three consecutive years, convened the CEPA International Wetland Education Seminar, and rolled out a series of thematic exchanges. These outcomes and models were showcased at COP15, sharing China's experience with the world and anchoring long-term ecological value for biodiversity conservation across the Greater Bay Area. MCF's highly effective execution and open, collaborative ethos have made this project an exemplary model of business-led, multi-stakeholder collective action—mobilizing society to build an ecological shield and address climate and environmental challenges together.

Looking further ahead, we look forward to continuing to work with MCF—deepening our roots in ecological protection, safeguarding mangroves as a natural coastal defense, and leveraging corporate strength to build a green future where people and nature thrive in harmony.



In 2025, the "One Yangtze" Jiangsu Coastal Wetland Conservation Demonstration Project – jointly launched by MCF – entered its second year of implementation. Building on the Yancheng Tiaozini Wetland, which is a UNESCO World Heritage site, we continued to carry out scientific research, monitoring, and protection, and public education initiatives. Together, we also participated in the Global Coastal Wetlands Forum, exploring how to mobilize diverse social forces to forge a model for socially driven wetland conservation.

Looking ahead, we look forward to joining hands with MCF to pool the strengths of finance and society into a powerful synergy – contributing our collective wisdom and strength to building a beautiful world where people and nature thrive in harmony.



2025 is a fresh start for KELME and MCF as we begin this journey together. It has been a year of milestones: from launching the "Beautiful Jinjiang" Ecological Conservation Fund to rolling out our first "Good for Good" online campaign, we have seen firsthand how perfectly corporate purpose can align with protecting nature.

Rooted in the world of sports, KELME understands that sustainability is the ultimate long game—a truth that makes this partnership so vital. More than just championing environmental stewardship, it unites us around a shared promise to protect our home, transforming a simple cause into a collective heartbeat.

Looking ahead, we are eager to keep pushing boundaries alongside MCF, exploring innovative models to safeguard the ecological beauty of Jinjiang and beyond. Here's to a productive year ahead for the Foundation—may the momentum never stop!



Over the past year, we have watched MCF transform the "Qingshan Initiative Urban Forest Shenzhen Bay Tidal Wetland Project" from blueprint into thriving reality. Through your professional dedication and passion, the ideal of "harmony between humanity and nature" has transcended rhetoric to become a tangible landscape woven into the daily lives of Shenzhen's citizens. As a steadfast partner of the Qingshan Initiative, we look forward to embarking on even deeper and broader explorations with MCF, creating a "better life and more beautiful nature" hand in hand with the wider community.



Rooted in China as a financial institution, Ping An Group has always taken ecological stewardship as its duty, embedding green responsibility deep within its DNA of development. Since launching China's first ten-million-yuan-level charitable trust dedicated to mangrove conservation – the "Ping An Biodiversity and Environmental Protection Charitable Trust" – Ping An and MCF have worked hand in hand to break new ground: implementing the nation's first mangrove carbon sink index insurance, showcasing the Ancient Tree Conservation Case on international platforms, and enabling broader public participation in green-action philanthropy through the "Ping An 100% Love" initiative. Together, we have pioneered an innovative "Finance + Philanthropy" model, injecting sustainable, long-term momentum into wetland conservation.

Looking ahead to 2026, Ping An looks forward to moving forward with MCF from

"protection" to "symbiosis." We aim to channel the flow of finance to nourish wetland vitality, exploring new sustainable pathways where finance empowers ecology. May countless migratory birds find their branches, may greenery endure in the heart of the city, and may this lush "Great Green Wall" become a poem we write to the future.



Thank you to the MCF for your kind invitation. Having walked alongside MCF for over a decade, we have witnessed firsthand the remarkable achievements in wetland restoration, migratory bird conservation, and nature education.

China Wit Media has always translated its commitment to public welfare into concrete action. In 2026, we leveraged end-to-end AIGC (Artificial Intelligence Generated Content) technology to produce the animated short film "The Spoon-billed Sandpiper," determined to use technology as our wings and storytelling as our pen to spread the message of ecological conservation through the power of film. Looking ahead, we look forward to continuing this journey together with MCF, supporting the Foundation in safeguarding wetlands and advancing the harmonious coexistence of people and nature—moving forward with steady steps toward even greater accomplishments.



This year, we tucked away a shared softness. Right in the folds of this glass-and-steel city, we left a few small windows open for the wild.

We remember the child peering through lenses at the Little Red Flower Birdwatching Corner; the communal hush in the Symbiotic Garden as hands reached down to touch the earth; the flash of a little egret's wings caught on a monitor's screen. These fragments of light reminded us that people and nature were never meant to be strangers.

Thank you for your persistence and imagination. The Tencent Foundation believes that technology should bridge, not separate—that it should bring us closer to the sound of birds and the turning of the seasons. Moving forward, we will continue to use tech to spark new possibilities and use our hands to understand the earth, guarding every vibrant "gap" left in the urban landscape. We look forward to walking beside you, serving as gentle interpreters between the city and the wild.



Over the past year, we have walked alongside MCF, working in deep collaboration to safeguard urban biodiversity, defend coastal wetlands, and strengthen regional ecological partnerships—translating pragmatic action into a resilient shield for the blue ecology.

We have witnessed the steady, deliberate progress: from ecological restoration to community co-governance, from local practice to international synergy. Yet what inspires us most is seeing the wetlands thrive and feeling the pulse of public environmental awareness grow stronger with each passing season.

Looking ahead, may we remain anchored to our original aspiration—deepening our philanthropic alignment, tightening the bonds of collaboration, and pioneering bold new practices. Together, let us paint a living portrait of harmony between humanity and nature, infusing the pursuit of sustainable development with ever-greater philanthropic strength.

Financial Report

Support and Revenue

Total (unit: CNY)

¥ 29,536,873.29

Donations
¥ 19,233,740.67

Individual Donations
¥ 7,184,256.61

Foundation Grants
¥ 4,901,752.01

Corporate Donations
¥ 6,997,832.05

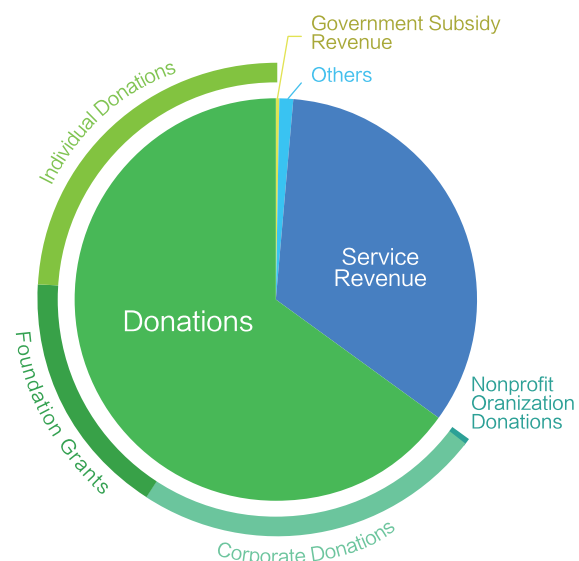
Nonprofit Organization
Donations
¥ 149,900.00

Service Revenue
¥ 9,931,295.18

Others
¥ 363,400.64

Government Subsidy
Revenue
¥ 8,436.80

Investment Income
¥ 0



Percentage

Percentage
65.12%

Individual Donations
37.35%

Foundation Grants
25.49%

Corporate Donations
36.38%

Nonprofit Organization
Donations
0.78%

Service Revenue
33.62%

Others
1.23%

Government Subsidy
Revenue
0.03%

Investment Income
0%

Expenses

Total (unit: CNY)

¥ 30,907,574.63

Program Expenses
¥ 28,206,374.71

Mangrove Conservation

¥ 5,122,201.26

Mangrove Restoration
¥ 5,122,201.26

Migratory Bird Flyway Protection

¥ 5,272,384.26

Spoon-billed Sandpipers Program
¥ 2,518,132.93

Urban Biodiversity (Birds) Friendly
¥ 2,754,251.33

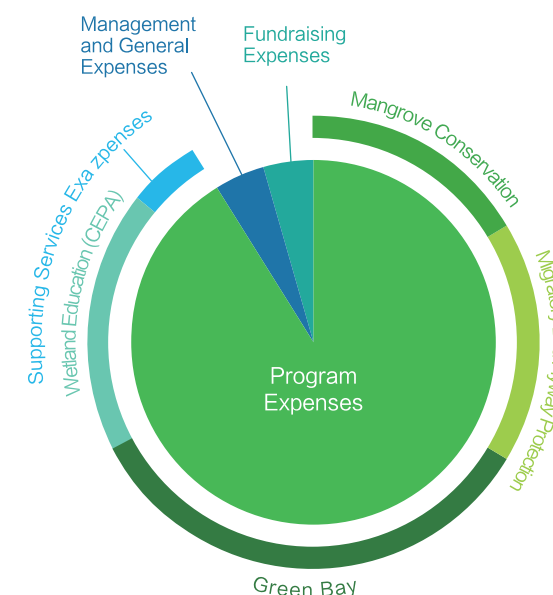
Wetland Education (CEPA)

¥ 5,610,940.74

Wetland Education Program
¥ 5,610,940.74

Management and General Expenses
¥ 1,395,970.14

Fundraising Expenses
¥ 1,305,229.78



Green Bay

¥ 5,272,384.26

Spoon-billed Sandpipers Program
¥ 2,518,132.93

Urban Biodiversity (Birds) Friendly
¥ 2,754,251.33

Wetland Education (CEPA)

¥ 5,610,940.74

Wetland Education Program
¥ 5,610,940.74

Management and General Expenses
¥ 1,395,970.14

Fundraising Expenses
¥ 1,305,229.78

Green Bay

¥ 10,448,406.33

Pioneer Action in Green Bay
¥ 1,714,317.14

Futian Mangrove Ecological Park
¥ 8,734,089.19

Supporting Services Expenses

¥ 1,752,442.12

Percentage

Program Expenses
91.26%

Mangrove Conservation
18.16%

Green Bay
37.04%

Supporting Services Expenses
6.22%

Management and General
Expenses
4.52%

Fundraising Expenses
4.22%

2025 in Review

All figures are for fiscal year 2025 unless noted as cumulative

Awards & Recognition

2025 WLI Star Wetland Centre Awards & People Award <i>Shenzhen Bay Park Nature Education Center</i>	Wetland Link International
2025 China Charity Project Competition (Category: Third-class Funding Recipient) <i>"Green Home Decarbonization 'Red' Power Plan"</i>	China Charity Federation
Typical Case of Social Capital Participation in Territorial Ecological Protection and Restoration (Batch 2) <i>Shenzhen River Estuary Wetland Ecological Restoration Project</i>	Ministry of Natural Resources, PRC
2025 Excellent Public Relations Case <i>Using Wetland Protection as a Bond to Build a New Platform for International Cooperation</i>	China Public Relations Association
2025 Public Advertising Huanghe Awards <i>Their Mangroves, Professional Group – Video Category: Excellent Work</i>	China Advertising Association
2025 Guangdong Provincial Outstanding Nature Education Books (Popular Category) <i>Off to the Mangroves: A Wetland Education Activity Handbook for Youth</i>	Guangdong Forestry Affairs CenterGuangdong Forestry Society, Guangdong Forestry Society
2025 Guangdong Provincial Excellent Nature Education Cultural and Creative Physical Products <i>Wetland Cute Series Mini Storage Bag, Spoon-billed Sandpiper Badge Fridge Magnet, Wetland Adventure Fridge Magnet Set</i>	Guangdong Forestry Society
2024 Guangdong Provincial Best Volunteer Service Organization <i>The Shenzhen Mangrove Wetlands Conservation Foundation</i>	Guangdong Provincial Committee of the Communist Party of China, Social Work Department Guangdong Provincial、 Volunteer Service Coordination Group
2nd Futian District Mangrove Awards <i>Collective Advanced Award</i>	Futian District Committee of the CPC, Futian District People's Government of Shenzhen
Shenzhen Parks Centennial Tribute <i>Park Friend (Professional Support)</i>	Shenzhen Park Management



Mangrove planting
150,000 seedlings | **13.33** hectares

Mangrove wetland restoration
46.8 hectares



Wetland education activities in Shenzhen
108,464 participants
1,694 sessions

Volunteer Service Visits
25,393

Volunteer service hours
49,466.52

Total Eco park visits
1,621,376



Monthly Donors 11,687	Number of Donations 21.77 million	Cause-Related Marketing (CRM) Partnerships 2.68 million units	Total Media Exposure 33 million impressions
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SBS Conservation Station
2 stations established

SBS Winter Census in China
75 SBSs recorded

Shenzhen Bay Bird Census
117 Species **34,647** Individuals

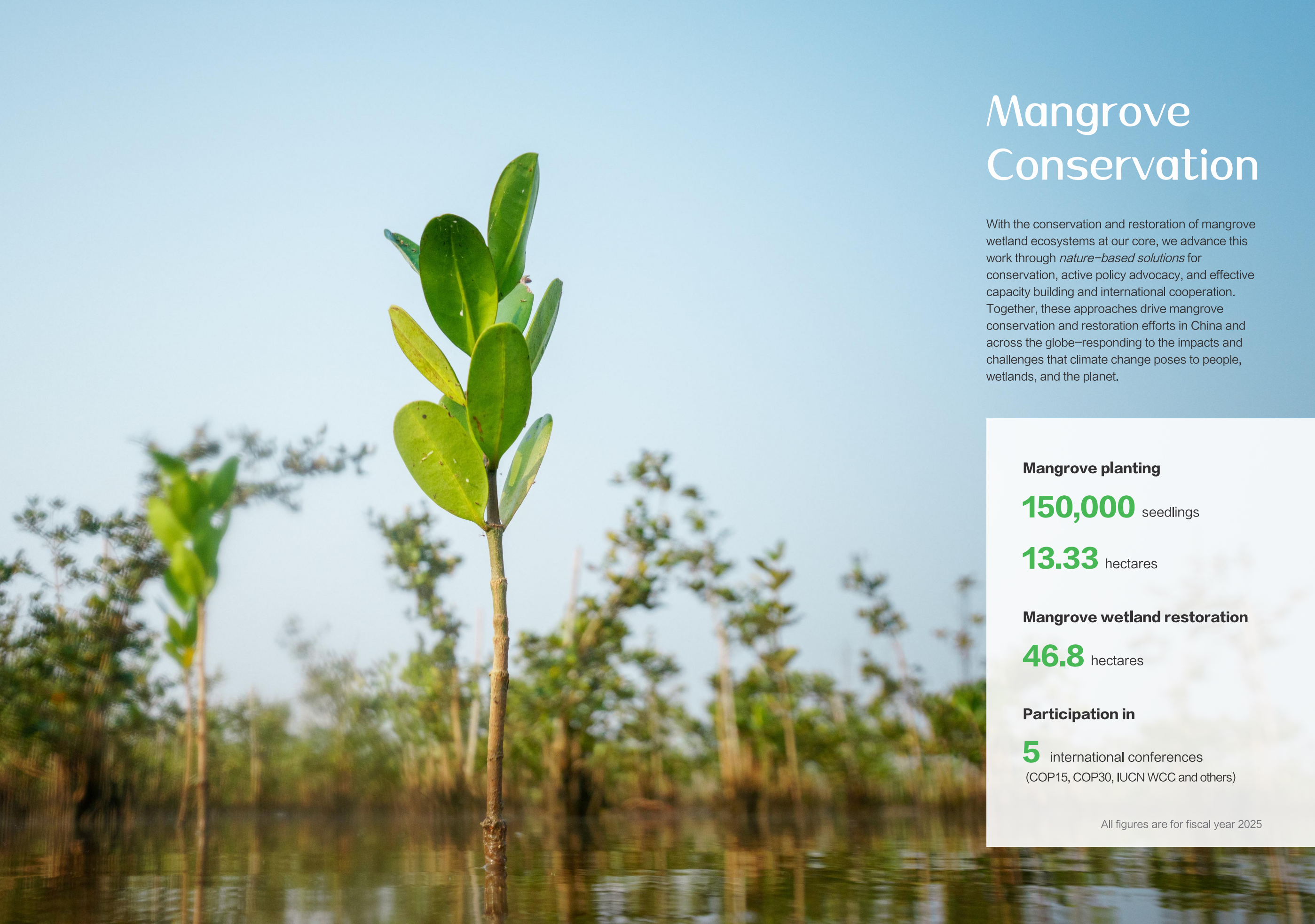
Futian Mangrove Ecological Park Bird Census
125 Species **17,973** Individuals



Cumulative Partner Organizations under the Wetland Education Center (CWC)
106 Organizations

Cumulative Wetland Birdwatching Corners
125 Sites

Citizen Science Records Collected
70,849 Records



Mangrove Conservation

With the conservation and restoration of mangrove wetland ecosystems at our core, we advance this work through *nature-based solutions* for conservation, active policy advocacy, and effective capacity building and international cooperation. Together, these approaches drive mangrove conservation and restoration efforts in China and across the globe—responding to the impacts and challenges that climate change poses to people, wetlands, and the planet.

Mangrove planting

150,000 seedlings

13.33 hectares

Mangrove wetland restoration

46.8 hectares

Participation in

5 international conferences
(COP15, COP30, IUCN WCC and others)

All figures are for fiscal year 2025

Mangrove Restoration

Conservation & Restoration: Advancing Systematic Restoration and Community Co-construction to Strengthen the Green Ecological Barrier

Adopting a systematic approach to mangrove conservation and restoration, the team carried out two programs in Quanzhou: the "Green Home Carbon Reduction 'Red' Power Plan Project" and the "Packard Foundation Ocean Funding Project–Jinjiang Community Guard Mangrove Wetland Program." In response to the invasion of *Spartina alterniflora*, the project team completed remote sensing monitoring covering approximately 7,000 ha and generated a precise distribution map, providing a scientific basis for targeted control and ensuring no significant regrowth in cleared areas. For afforestation and management, native species such as *Avicennia marina*, *Aegiceras corniculatum*, and *Kandelia obovata* were used to advance mangrove planting and pest control. In 2025 alone, a total of approximately 7.33 ha of mangroves were planted, and approximately 42.27 ha were under management, with a survival rate reaching 80%. Meanwhile, the project actively engaged local communities, involving fishers in baseline surveys, planting, maintenance, and science outreach activities. Over the course of the year, more than 360 person-visits contributing to frontline conservation efforts. After two years of practice, the "Green Home Carbon Reduction 'Red' Power Plan Project" was honored with the Third Prize at the 2025 China Charity Project Competition.



Community-engaged monitoring of mangrove restoration effectiveness



Game Activity at Mangrove Workshop in Quanzhou's Community



Community Outdoor Mangrove Science Interpretation

Scientific Research: Providing Comprehensive Scientific Support for Mangrove Ecosystem Conservation

In the field of scientific research, progress has continued this year in key areas including the prevention and control of mangrove pests and diseases, management of alien species, and conservation of endangered species. Systematic surveys and dispersal risk assessments were conducted on alien mangrove species such as *Sonneratia apetala* and *Laguncularia racemosa*. The findings provide fundamental data and decision-making support for future efforts to improve mangrove stand quality and to develop technical standards and regulatory guidelines for alien species management. In the realm of endangered species conservation, research on ex situ propagation techniques and habitat restoration has been advanced for species including *Lumnitzera littorea* and *Acanthus ebracteatus*. These efforts have facilitated population restoration and provided valuable practical experience for the conservation of mangrove biodiversity.



Sediment collection from the outer fringe of *Sonneratia apetala* forest



Pest Survey in the Quanzhou Bay program site

Capacity Building: Organizing Industry Conferences and Mobilizing Professional Expertise



The 12th China Mangrove Academic Symposium and the 2025 Annual Conference of the Mangrove Ecology Professional Committee of the Ecological Society of China

This year, MCF built a professional capacity-building network by organizing multi-level training workshops and industry conferences. At the national level, MCF co-hosted two flagship conferences: the 2025 Annual Conference of the Mangrove Wetland Protection Committee of the China Wetland Conservation Association, held in Shenzhen, which brought together over 70 managers and experts from government agencies, protected areas, and nonprofit organizations for in-depth exchanges and field-based learning on

science-based conservation and community engagement; and the 12th China Mangrove Academic Symposium, held in Haikou, which attracted over 300 experts and scholars from more than 90 institutions across the country. Through plenary sessions, parallel forums, and a graduate student session, the symposium facilitated cutting-edge academic communication and the cultivation of young researchers. At the provincial level, MCF collaborated with the Hainan Provincial Forestry and Grassland Bureau and organized the "2025 Hainan Provincial Wetland Protection and Management Training Course" which enhanced the practical skills of frontline managers through policy interpretation and field-based instruction. These initiatives effectively promoted knowledge sharing, experience dissemination, and talent cultivation, thereby providing solid professional support for mangrove conservation efforts.



Dr. Baohua YAN, Secretary General of MCF, presided over the Annual Conference of the Mangrove Wetland Protection Committee of the China Wetlands Association



Professor Wenqing Wang from the College of Environment and Ecology, Xiamen University, was specially invited to teach at the 2025 Hainan Provincial Wetland Protection and Management Training Course

Exchange and Visits: Deepening domestic and international practical exchanges and broadening conservation perspectives.

In the field of mangrove conservation and restoration, the team systematically reviews advanced experience from both China and other countries, and conducts in-depth field research.

Domestically, the team has visited multiple sites in Hainan Province, focusing on studying innovative models for mangrove management and the control of invasive species. Memoranda of understanding have been signed with key protected areas such as Hainan Lingshui Wetland Park and Dongzhaigang National Nature Reserve, in order to jointly advance the protection of China's mangrove ecosystems.



Case Study of Wise-use of Mangroves in Thailand

Internationally, the project team has conducted field surveys in Cambodia, Thailand, Singapore, the United Arab Emirates and other countries, gaining an in-depth understanding of their successful practices in conservation and restoration, ecotourism and community engagement. Active efforts are being made to explore cross-border cooperation mechanisms, facilitate exchange visits of frontline conservation personnel from abroad and continuously broaden the team's international vision and practical outcomes.



Study Tour of Sungei Buloh Wetland Reserve in Singapore



Study Tour of Mangrove Communities in Thailand

International Mangrove Conservation

Deepening Local Expertise, Expanding Global Impact.

MCF participated in major international conferences including Ramsar COP15, UNFCCC COP30, IUCN World Conservation Congress, the Blue Wave Conference, and the Fifth World Congress of Biosphere Reserves (WCBR). Through side events, exhibition booths, and distribution of field case materials, we showcased China's wetland management experience and advanced technical exchange with global peers.



Award Ceremony for the WLI Star Wetland Centre Award



Group photo at the exhibition booth during the Ramsar COP15



Dr. Musonda Mumba, Secretary-General of the Ramsar Convention, met with MCF during the conference for an exchange



Migratory Bird Flyway Protection

Anchored in habitat and biodiversity conservation along key migratory flyways, this initiative deploys science-driven action around flagship species to identify and analyze threats to avian populations. Through this approach, it ultimately advance the protection for rare migratory birds and associated biodiversity in China, cultivates bird-friendly urban environments, and secure safer, healthier flyways.

SBS Conservation Station

2 stations established

Bird Monitoring Session

33 times conducted

Habitat Patrol

32 times completed

SBS Winter Census in China

75 SBSs recorded

Shenzhen Bay Bird Census

117 Species **34,647** Individuals

Primary and Secondary Student Engagement

3000+ Participants Attended Tidal Wetland Education Courses

Bird Ringing-Futian Mangrove Ecological Park

29 Species **91** Individuals

All figures are for fiscal year 2025

Spoon-billed Sandpipers Program

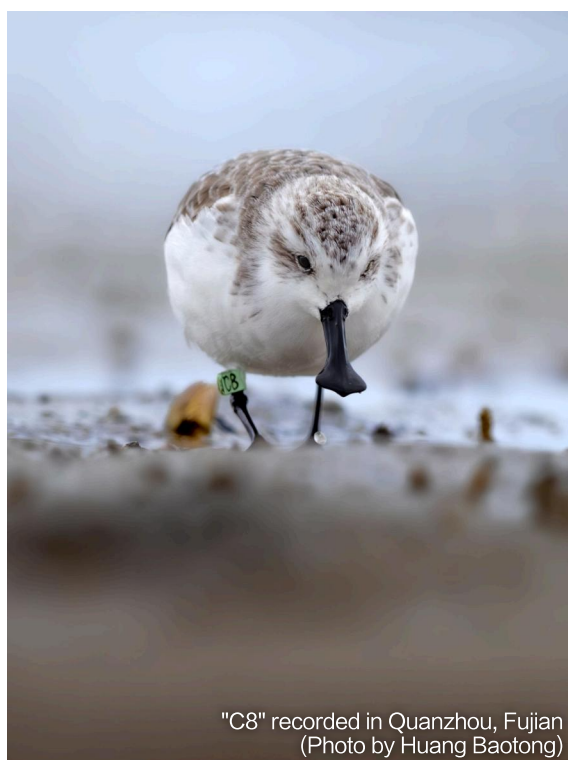
Census and Scientific Research

Winter census

In January 2025, the Spoon-billed Sandpiper winter census was carried out in four provinces: Fujian, Guangdong, Guangxi, and Hainan. A total of 35 survey sites were set up, with Spoon-billed Sandpipers recorded at 13 sites, amounting to a total of 75 individuals. The census revealed that Zhanjiang, Guangdong, is the most concentrated overwintering area for Spoon-billed Sandpipers in China, while the population in Quanzhou, Fujian, increased to 13 individuals. In February, Myanmar completed its winter census, recording a total of 52 individuals, of which 4 were flagged.

Strengthening Scientific Research Support

Breakthroughs were achieved in transnational research, assisting in the discovery of new Spoon-billed Sandpiper nests at breeding grounds in Russia (3 nests successfully hatched 9 chicks). Meanwhile, through fostering cooperative exchanges along the flyway, strengthening platform development, and enhancing international participation, the synergy of domestic and international conservation forces was effectively promoted, thereby elevating the coherence and influence of flyway conservation initiatives.



"C8" recorded in Quanzhou, Fujian
(Photo by Huang Baotong)



Hainan winter census



Myanmar winter census

International Collaboration

Support for East Asian-Australasian Flyway Partnership (EAAFP)

Active participation was maintained in the Spoon-billed Sandpiper Task Force (SBS TF) and the Shorebird Working Group. In September, SBS TF members were organized to attend the World Coastal Forum, where two thematic seminars were conducted to advocate for coastal wetland conservation. In November, the 12th Meeting of Partners (MOP12) of the EAAFP was attended, featuring the organization of a side event to share flyway conservation expertise and promote the release of the new global action plan for the Spoon-billed Sandpiper.

Spoon-billed Sandpiper 2025-2035 Action Plan

Currently, the global population of the Spoon-billed Sandpiper stands at an estimated 300 to 700 individuals^[1], underscoring the urgent need for conservation. Since the launch of the first action plan in 2010, 14 new protected areas have been established along the flyway, increasing the proportion of protected habitats from 4% to 17%. Concurrently, China has initiated wetland restoration projects, while Russia's *Headstarting* program and satellite tracking technology have yielded remarkable results. In 2022, SBS TF initiated a new ten-year plan, garnering support from various societal stakeholders including the MCF, the Paulson Institute, and the Laoniu Foundation. This plan was officially adopted at MOP12 in 2025. Synthesizing the expertise of over 40 international specialists, the plan encompasses 75 coordinated actions aimed at reversing the species' trajectory towards extinction.

Facilitating Sister Wetland Collaboration

Collaborative efforts among multiple parties, including BirdsRussia and the Yancheng Nature Reserve, were promoted to advance transnational shorebird artificial breeding programs and reinforce the network of transboundary habitat conservation.



Thematic Seminar: Multi-sectoral Synergies
for Coastal Wetland Conservation



International collaboration on Shorebird
Artificial Breeding at Jiangsu Yancheng NR



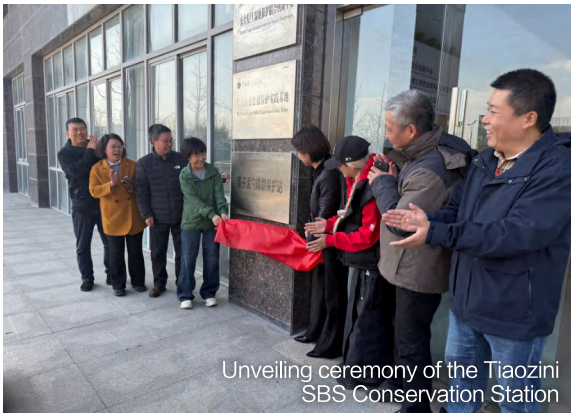
[1] Spoon-billed Sandpiper, <https://eaaaflyway.org/spoon-billed-sandpiper/>

Actions for Key Habitat Conservation

Tiaozini Spoon-billed Sandpiper Conservation Station (Jiangsu)
The establishment of the conservation station was promoted. In 2025, a total of 20 waterbird surveys were conducted, demonstrating that Tiaozini and its surrounding areas provide critical habitats for numerous waterbirds. Over the same period, 19 routine patrols were carried out, with a focus on the 720 mu (approx. 48 ha) high-tide roosting site. Measures to prevent bird collision were continuously advanced, and mechanism for detecting and reporting human disturbance was strengthened.



Unveiling ceremony of the Quanzhou SBS Conservation Station



Unveiling ceremony of the Tiaozini SBS Conservation Station

Quanzhou Spoon-billed Sandpiper Conservation Station (Fujian)
The station was officially inaugurated in March through a multi-party collaborative effort. In 2025, a total of 13 habitat monitoring sessions and 13 patrol missions were completed. Throughout the year, 4 science popularization lectures and multiple public welfare birdwatching activities were held, attracting over 160 participants. In November, the "Spoon-billed Sandpiper School" co-construction project was launched with the Qiaonan Campus of Quanzhou No. 5 Middle School, deepening community engagement in ecological conservation.



Bird collision prevention film installation at Tiaozini No. 4 post



Signage of the SBS Conservation Station

Urban Biodiversity (Birds) Friendly



Promoting the Creation and Management of Urban Biodiversity-Friendly Green Spaces

We implemented the "Meituan Green Mountain Public Welfare Urban Oasis – Shenzhen Bay Park Tidal Wetland Ecological Enhancement Project." Adopting a multi-stakeholder governance model (Government-Enterprise-Civil Society), we restored 2 ha of degraded tidal wetland based on Nature-based Solutions (NbS). Across the park, 10,634 single-use plastic packages were diverted and upcycled, helping establish the first demonstration project in South China to integrate urban biodiversity conservation + zero-waste advocacy, together with the city's most accessible mangrove nature classroom for the public, where more than 3,000 primary and secondary school students participated in science-education activities.



Students participating in Tidal Wetland Nature Education courses

We co-developed the *Guidelines for the Development and Management of Biodiversity-Friendly Parks in Shenzhen (Trial, issued July 2025)*. Described as the country's first systematic, locally applicable technical document guiding this field, the Guidelines were jointly released by the Ecology and Environment Bureau of Shenzhen Municipality and the Urban Management and Law Enforcement Bureau of Shenzhen Municipality.



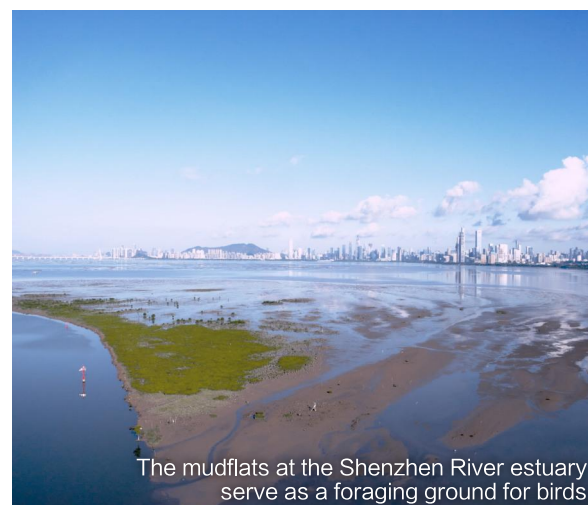
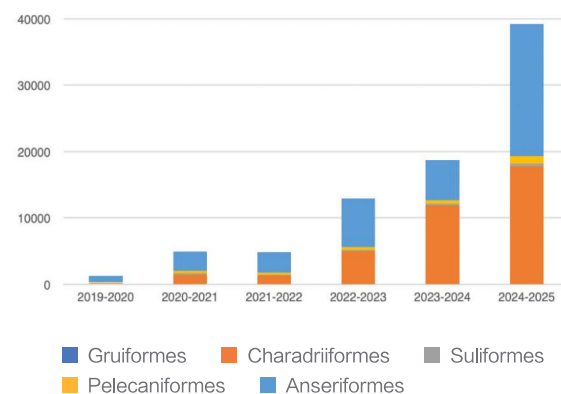
Comparison of exotic mangrove *Sonneratia apetala* control in Tidal Wetlands before and after treatment

We also convened a multi-institution co-creation group, conducted three workshops across Beijing, Shanghai, and Shenzhen, and completed the initial draft of the "Guidelines for Co-building Biodiversity-Friendly Urban Units," providing support for urban ecological governance.

The "Shenzhen Estuary Wetland Ecological Restoration Project" has been selected as one of the Second Batch of Typical Cases Released by the Ministry of Natural Resources on "Social Capital to Participate in National Land Spatial Ecology Restoration". Its model—"government supervision & guidance + NGO operation + public participation"—has become a national institutional innovation reference. In 2025, 18 ha of wetland maintenance were completed; waterbird population numbers increased steadily, with the total waterbird count rising more than fourfold over four years.

We carried out the Old Xinzhou River Ecological Enhancement Project. Through ecological desilting, micro-topography creation, and sluice gate rehabilitation, the project stabilized mudflat area and safeguarded waterbird habitat, resulting in Black-faced Spoonbill roosting counts increasing by 100%.

Historical data on waterbird censuses at the estuary of the Shenzhen River



Promoting the Creation and Management of Urban Biodiversity-Friendly Green Spaces

Ongoing Shenzhen Bay bird census to track population dynamics

In 2025, the survey recorded birds across 14 orders, 42 families, 117 species, and 34,647 individuals, including:

- National Class I key protected wild birds: 3 species / 91 individuals
- National Class II key protected wild birds: 14 species / 1,036 individuals
- IUCN Red List Endangered (EN): 2 species / 91 individuals
- IUCN Red List – Vulnerable (VU): 4 species / 8 individuals

Total bird numbers, as well as populations such as Pied Avocet, increased year-on-year compared with 2024.

On May 26, the Bird Ringing Monitoring Station at Futian Mangrove Ecological Park was granted formal approval, enabling the stable, standardized implementation of bird ringing operations across Shenzhen Bay.



As a member of the National Bird Collision Prevention Network, MCF led the Shenzhen-area bird-collision census:

during the 2025 spring and autumn migration seasons, 702 groups and individuals participated, submitting 42,394 data records and documenting 38 bird-collision incidents. MCF also initiated a joint fundraising campaign in support of nationwide bird-collision prevention efforts.



Supporting the Exploration and Strategic Planning of Citizen Science Models

On 22 May, in partnership with Fairy Lake Botanical Garden (Shenzhen), we launched the Greater Bay Area citizen-science activity "Nectar Plants and Where to Find Them." A total of 631 citizen volunteers submitted 13,439 valid observation records, allowing us to co-map the city's urban nectar network.

To provide safe breeding homes for urban cavity-nesting birds, we engaged volunteers in 2025 to take part in nest-box deployment and monitoring at Shenzhen Bay; meanwhile, the promotion of biodiversity-friendly streetlights in Futian Mangrove Ecological Park (FMEP)—with lamp-column cavities serving as alternative nest sites—recorded 4 Oriental Magpie-Robin broods and 2 Great Tit broods, successfully fledging 10 chicks.





Green Bay

Centered on urban sustainable development and biodiversity conservation, and focused on the Guangdong–Hong Kong–Macao Greater Bay Area, we advance ecological protection in the region by developing eco–friendly demonstration sites, mobilizing social participation, and building collaborative platforms and partnership networks. Through these efforts, we support the GBA's ecological conservation and its pursuit of carbon peaking and carbon neutrality goals, explore practical pathways toward harmony between humanity and nature, and contribute to building a world–class bay area.

Wetland education activities in Shenzhen

1694 sessions **108,464** participants

Volunteer Service Visits Hours

25,393 **49,466.52**

Total Eco park visits

1,621,376

Invasive Plant Area Treated

76,280 m²

Compost Produced through Sustainable Practices

33.4 tonnes

Soil Improvement Area

1,874.92 m²

All figures are for fiscal year 2025

Pioneer Action in Green Bay



Establishing a GBA Ecological Conservation Collaboration Network

In 2025, the Green and Beautiful Futian Ecological Conservation and Enhancement Grant Program was launched. Following a comprehensive process of open calls, expert review, and field assessments, two projects were selected for funding, laying the groundwork for GBA ecological collaboration.



Xiaoya Gaga "Duomei Community" ecological mural design workshop



Jinan University "Dandelion Project" Ancient Tree Conservation Project

Protecting Keystone Species, and Fortifying Ecological Barriers Across the GBA

MCF actively participated in and supported the Black-faced Spoonbill Conservation Workshop organized by the National Bird Banding Center of China. We contributed to a systematic review of progress and remaining challenges for the Black-faced Spoonbill conservation over the past decade, helping shape the conservation framework for the decade ahead. The workshop formally affirmed the designation of the third Saturday of every March as International Black-faced Spoonbill Day.



Black-faced Spoonbill Conservation Symposium

Building on this momentum, MCF completed a three-year transboundary field effort—the GBA Otter Sign Survey. The work covered 195 survey grid cells (coverage: 93.30%), carrying out 714 local informant interviews and 223 transect surveys totaling 171.13 km, with confirmed Eurasian Otter activity signs recorded in 18 grid cells.

In May, MCF convened the GBA Otter Symposium and officially released the *Investigation Report on Otters in the Greater Bay Area together with the Action Recommendations for Otter Conservation in the Greater Bay Area*. Running alongside the event, the signature Otter Festival engaged over 3,000 participants in interactive conservation activities, and meaningfully raised public visibility for otter protection.

In November, the Spoonbill Festival returned to Futian Mangrove Ecological Park and the Shenzhen Bay Park Nature Education Center, drawing more than 2,000 participants to challenge-based interactive activities and charity market. The event further extended the social reach of flagship-species conservation.



Otter sign survey



Otter festival event

Advancing Nature Education Across the GBA, Building a Model of Ecological Excellence

We continue to carry out Nature-based Solutions (NbS) practices across Shenzhen and the Greater Bay Area, with a focus on Futian Mangrove Nature Reserve, Shenzhen Bay Park, and Futian Mangrove Ecological Park. Within these sites, habitat conservation and wetland education are advanced in an integrated and phased approach.

From January to December 2025, the above-mentioned sites organized 1,513 wetland education activities, reaching 100,865 participants. Among these, the Shenzhen Primary & Secondary School Mangrove Science Education Program delivered 112 sessions, engaging 5,359 students and teachers and extending foundational wetland ecological knowledge to the next generation.



Volunteers at the fixed-point birdwatching activity



In July, *Off to the Mangroves: A Wetland Education Activity Handbook for Youth*, was named an Outstanding Nature Education Book (Popular Category) of Guangdong Province. In the same month, at COP15 of the Ramsar Convention on Wetlands, the Shenzhen Bay Park Nature Education Center received the Star Wetland Centre Award (Second Global Cohort) from WLI, and was also conferred the Star Wetland Centre for People award—further affirming the international reach and quality of the bay area's wetland education work.



the 2025 Star Wetland Centre Award and the Star Wetland Centre for People

Building a Stronger Volunteer Force: Scaling Capacity and Synergy in Mangrove Conservation

We align volunteer operations closely with project needs across sites, running a structured program anchored by our signature "International Mangrove Volunteer" service brand. The focus remains on three pillars: volunteer training, on-site service delivery, and day-to-day operations.

In 2025, MCF volunteers contributed 25,377 service attendances across 58+ specialized service programs, with cumulative service hours approaching 50,000. Over the year, we delivered 29 volunteer training sessions with 620 volunteers participated, and organized 12 appreciation and team-building events engaging 272 volunteer participants.



Group photo of the 2025 Volunteer basic training



Awarded the 2025 Excellent Volunteer Service Organization of Guangdong Province

As of December 31, 2025, the Mangrove Conservation Foundation Volunteer Team counted 3,164 registered volunteers, including 37 international reception volunteers. During the year, three outstanding volunteers were honored with the "Park Friend" award at the city's "Centennial Tribute to Shenzhen Parks" celebration, and the MCF Volunteer Team was named a 2025 Excellent Volunteer Service Organization of Guangdong Province—clear recognition of the volunteer program's growing impact and institutional maturity.



Group photo of the 2025 volunteer annual gathering

Futian Mangrove Ecological Park

Eco-Civilization Hub: Welcoming Diverse Visitors

The Shenzhen Bay Eco-Civilization Hub hosted a total of 202 site visits, study missions, and high-level inspections in 2025, serving as a Futian benchmark venue where visitors gather to discuss and advance the eco-civilization agenda. Distinguished visitors included delegations from the Legislative Affairs Commission of the Standing Committee of the National People's Congress (NPCSC), the Civilization Cultivation Bureau of the Publicity Department of the CPC Central Committee, the National Forestry and Grassland Administration (NFGA), and the Department of Public Communication and Education of the Ministry of Ecology and Environment. At the same time, the Hub welcomed delegations from Hong Kong and Macao – including representatives from the Civil Engineering and Development Department (CEDD) of the HKSAR Government, grassroots community exchange groups from Tainan, Taiwan, and Hong Kong and Macao youth study and exchange programs—all convened to share perspectives on a shared ecological vision.



Visit by the Civil Engineering and Development Department, HKSAR Government



Study visit by leaders from the Legislative Affairs Commission of the Standing Committee of the National People's Congress and officials from provincial, municipal and district People's congress organs

Locally, officials from the Shenzhen Municipal Committee of the CPPCC, the Shenzhen Water Resources Bureau, the United Front Work Department of the CPC Shenzhen Municipal Committee, the Shenzhen Women's Federation, and the Shenzhen Committee of the Communist Youth League of China, as well as the Futian District Water Resources Bureau, the Futian District Bureau of Ecology and Environment, the Futian District Women's Federation, and the Futian District Culture, Sports and Recreation Center, also conducted site visits and programming within the park. Anchored in the intersecting themes of wetland protection, public participation, and nature education, the Hub operates not only as a showcase for on-the-ground practice from Shenzhen Bay, but as a listening space—where we exchange with, and learn from, the diverse approaches different regions and institutions are pursuing.

Nature Education & Public Engagement: Bringing People Closer to Nature and Making Them Part of It

In 2025, Futian Mangrove Ecological Park welcomed a cumulative 55,324 visitor-visits across a full spectrum of ecological science programs—school sessions, bird-watching activities, guided tours, public lectures, and immersive nature experiences—designed not merely as events, but to cultivate active ecological participants.



Unveiling of an off-campus practice (internship) base for universities at Eco Park during events marking 2025 World Water Day

On environmental days, the Park staged large-scale themed festivals where visitors connected with biodiversity through eco-markets, interactive booths, and hands-on games. Its education center welcomed 19,069 visitors by appointment year-round, weaving ecological awareness into everyday life-accessible at the community's doorstep.

What defines these programs is the shift they create: visitors move from one-off participants to action-takers who follow through becoming donors, joining the volunteer corps, and carrying that commitment back into daily life.

To sustain this, the Park delivered 29 volunteer training sessions and engagement events in 2025, with 667 volunteer participations. Volunteers and staff now advance hand-in-hand in safeguarding the Park's wetlands and the wider ecological health of Shenzhen Bay.



2025 China (Shenzhen) Wetland Education CEPA Symposium held in Futian, Shenzhen



Volunteers led guided tours for international guests

Habitat Restoration & Enhancement: Delivering Measurable Change for Nature

Anchored in the resilience of the wetland ecosystem, the Park implements fine-grained, continuous habitat management. Much of this work unfolds quietly, day by day, yet it steadily reconstructs the ecological foundations beneath the surface.

Invasive Plant Clearing: Removing encroaching vegetation across 76,280 m² (7.63 ha) to reclaim critical growing space for native flora.

Revegetation: Strategic planting of native trees, shrubs, and groundcover to restore three-dimensional habitat structure and ecological complexity.

Closed-Loop Organic Cycling: Processing 33.42 tonnes of park-generated green waste into on-site compost, which is reapplied in situ to keep nutrients circulating within the ecosystem.

Soil Improvement: Targeted soil amendment across 1,874.92 m² to support stronger root establishment and foster healthier substrate conditions.



Native plant propagation

These interventions are deliberately incremental. Together, they expand the ecological headroom for native species—creating more suitable, more resilient niches—while rendering the relationship between people and this urban wetland quieter, steadier, and genuinely sustainable.



Habitat restoration in the nectar-source zone



Symbiotic Garden activities & citizen-science programmes

Safety & Park Operations: Safeguarding the Human-Nature Encounter

Eco Park maintains rigorous behind-the-scenes operations so the public can step into nature without worries.

Across the year, the Park conducted 7,932 routine patrols and site inspections, identifying and resolving 170 safety hazards before they could affect visitors or habitats. Operations staff supported 162 public education programs to ensure smooth, safe delivery, and provided logistical backing for 71 conservation and research activities within the Park. To keep both team and protocols sharp, the Park ran 48 safety training sessions and emergency drills covering first aid, incident response, and visitor-management scenarios.

But safe operations aren't only about systems—they're also about everyday human connections: reuniting visitors with lost belongings, guiding considerate trail behavior, and keeping shared spaces welcoming for everyone. These small, consistent acts are what make a public wetland feel not just managed, but genuinely cared for.



Routine patrols to identify and eliminate safety hazards



Routine patrols by staff



Regular safety training

Partnerships for the Future: Sustaining and Scaling Ecological Action

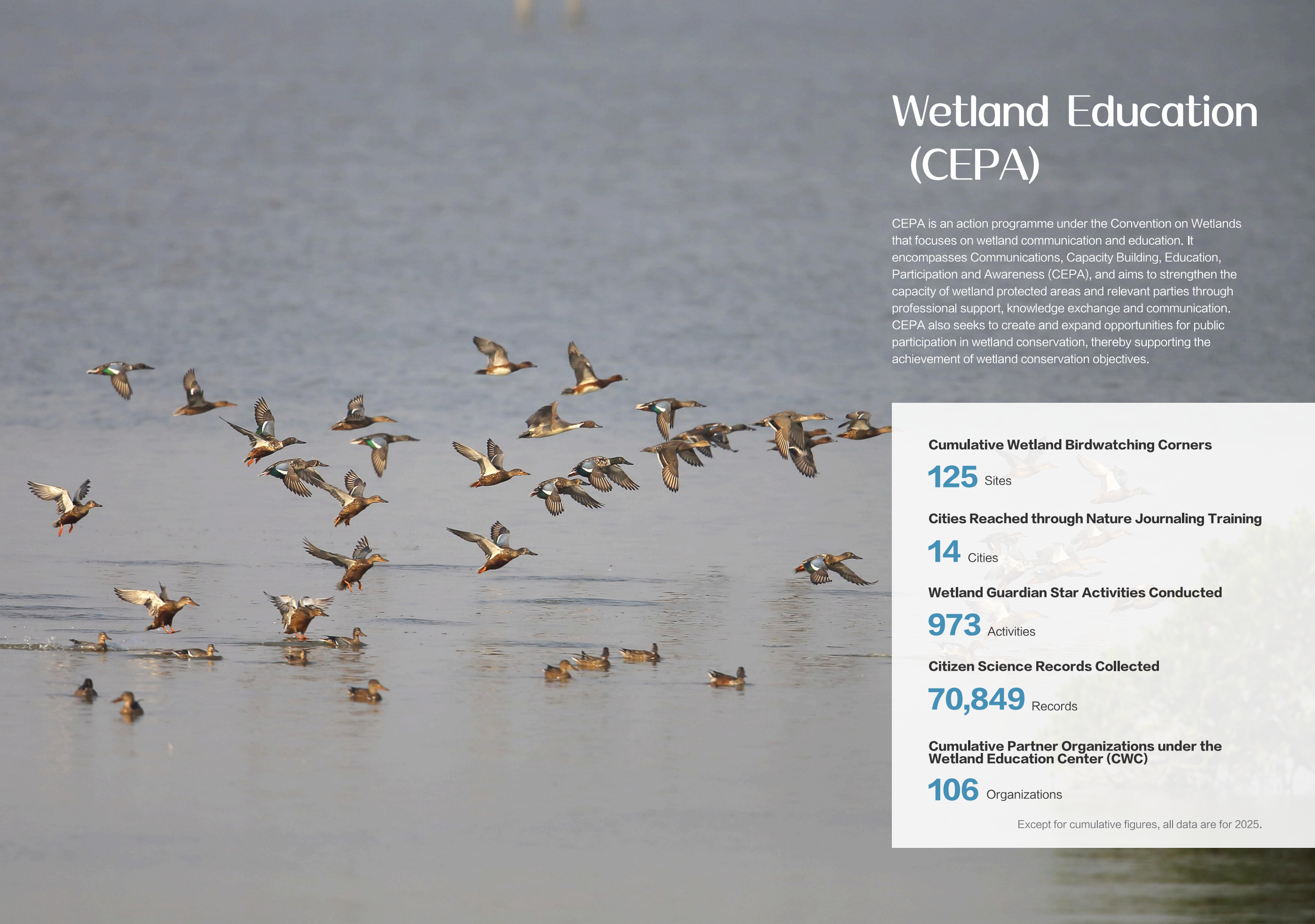
Eco Park continues to expand its partnership network—pushing ecological conservation beyond park boundaries and into the wider social fabric.

The Park has established stable coordination mechanisms with government agencies to advance joint ecological governance, and works alongside community and boundary-management units to safeguard environmental safety at the park's edge. It is also piloting a park-school partnership model, delivering nature education programs in collaboration with kindergartens and early-learning institutions.

These explorations are coalescing into replicable practice pathways—demonstrating how more urban spaces, not just protected wetlands, can become places where people and nature genuinely coexist.



Children from Futian District Sixth Kindergarten performing The Little Spoonbill Learns to Fly at the opening ceremony of the 8th Futian Spoonbill Festival

A large flock of ducks is captured in flight over a calm body of water. The ducks are in various stages of flight, with wings spread, creating a sense of movement. The water is a muted blue-grey color, and the sky is a soft, hazy blue. The ducks have brown, white, and blue feathers, with some showing distinctive blue and green wing patches.

Wetland Education (CEPA)

CEPA is an action programme under the Convention on Wetlands that focuses on wetland communication and education. It encompasses Communications, Capacity Building, Education, Participation and Awareness (CEPA), and aims to strengthen the capacity of wetland protected areas and relevant parties through professional support, knowledge exchange and communication. CEPA also seeks to create and expand opportunities for public participation in wetland conservation, thereby supporting the achievement of wetland conservation objectives.

Cumulative Wetland Birdwatching Corners

125 Sites

Cities Reached through Nature Journaling Training

14 Cities

Wetland Guardian Star Activities Conducted

973 Activities

Citizen Science Records Collected

70,849 Records

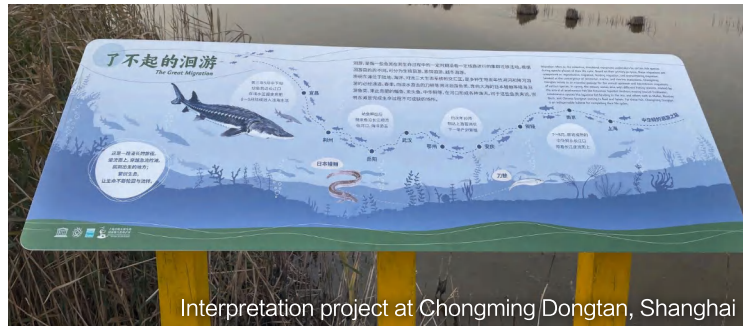
Cumulative Partner Organizations under the Wetland Education Center (CWC)

106 Organizations

Except for cumulative figures, all data are for 2025.

Interpretation Projects: Strengthening Education and Outreach Capacity in Protected Areas

Through the development of wetland education demonstration sites, we systematically advanced the design of interpretation content, capacity-building for interpreters, and the installation of interpretation facilities, helping protected areas establish sustainable nature education programmes. In 2025, interpretation projects were completed at Biosphere III in Shenzhen and Chongming Dongtan in Shanghai.



Interpretation project at Chongming Dongtan, Shanghai



Interpretation project at Biosphere III, Shenzhen

Publications: Documenting Best Practices and Promoting Standardization

Through case documentation, curriculum development, and publishing initiatives, we systematically consolidated practical experience and supported the transition of wetland education from experience-based practice to more standardized approaches. In 2025, *A Moment in Dongtan Nature and the Study Tour Curriculum Handbook for the Shandong Yellow River Delta National Nature Reserve* were published, providing valuable references for protected areas in carrying out educational programmes.



A Moment in Dongtan Nature



the Study Tour Curriculum Handbook for the Shandong Yellow River Delta National Nature Reserve

Professional Exchange: Expanding Demonstration Impact and Strengthening Sector Collaboration



China Nature Education Conference, Hangzhou sub-venue

We actively engaged in professional exchange activities across China, continuously expanding the impact of our practices and strengthening collaborative networks. This included supporting four sub-venues of the China Nature Education Conference in Futian, Dongying, Hangzhou, and Poyang Lake, where wetland education practices and experiences were shared with the broader sector to promote knowledge dissemination and build consensus around key concepts and approaches.

Internationally, we continued to explore opportunities for exchange and collaboration. CEPA-focused exchanges were carried out in relation to the World Heritage-listed Tidal Flats of Korea, and participation was maintained in CEPA-related activities at the East Asian–Australasian Flyway Partnership (EAAFP) MOP12. Through these efforts, local wetland education experiences were brought to international audiences, further expanding transnational collaboration and knowledge exchange networks.



China Nature Education Conference, Poyang Lake sub-venue



International symposium on CEPA Action Planning and Visitor Center Operations Enhancement for the World Heritage-listed Tidal Flats of Korea

Citizen Science: Engaging the Public in Wetland Conservation and Data Collection

Using citizen science as a pathway, we encouraged the public to move beyond being recipients of knowledge to become active contributors to wetland conservation and biodiversity data collection.

The Little Egret Citizen Science Programme reached 23 provinces across China and engaged nearly 200 survey teams, further extending the geographic reach of public participation in wetland conservation.

The Mountains-to-Sea BioBlitz at Shenzhen Bay attracted more than 1,000 participants and generated over 42,000 observation records. The event documented multiple new species records, providing valuable additions to Shenzhen's biodiversity database.

Mountains-to-Sea BioBlitz



"Little Red Flower" Birdwatching Corner added 40 new viewing sites during the year, bringing the nationwide total to 125. The inaugural Top 10 "Little Red Flower" Birdwatching Corners were upgraded to Citizen Science Stations, laying the foundation for a regional citizen science observation network.

Symbiotic Garden Programme used community green spaces in Shenzhen as platforms for integrating ecological restoration with public participation, helping strengthen urban residents' awareness of—and engagement in—nature conservation.

In 2025, the programme established plantings representing 150+ native taxa and organized over 60 nature education activities, engaging more than 1,300 participants. More than 250 residents contributed observation records as citizen scientists, generating over 7,600 valid scientific records. Monitoring documented 227 insect species, 21 spider species, and 13 amphibian and reptile species, including six insect species from four genera recorded for the first time in Guangdong Province—making a valuable contribution to the regional biodiversity baseline.



Symbiotic Garden construction workshop

Public Engagement: Expanding Participation Pathways and Strengthening the Social Foundation for Conservation

Through a diverse range of public engagement activities, we continued to broaden public participation in wetland conservation and enhance its social impact.

The Jinjiang Birdwatching Competition for Primary and Secondary School Students engaged 31 teams and nearly 200 students in an in-person competition. By using the event as a platform, the programme helped establish a regional wetland education brand and expand awareness of wetland conservation among young people.



Jinjiang birdwatching competition for primary and secondary school students



"Little Red Flower" Citizen Science Station exchange workshop

The "Starry Sky" Nature Education Awards, jointly organized with Shenzhen Park Service, focused on three key areas: nature trail development, curriculum design, and programme innovation. Outstanding parks and organizations were recognized for their achievements, helping to advance the systematic and high-quality development of urban nature education.



Representatives of "Starry Sky" Nature Education Awards recipients

The Nature Journaling Programme for Bird-Loving Week reached 14 cities through teacher training workshops and student activities, benefiting more than 2,000 teachers and students and contributing to the growth of the nature education workforce.



Poster for the 2025 Bird-Loving Week Nature Journaling Programme



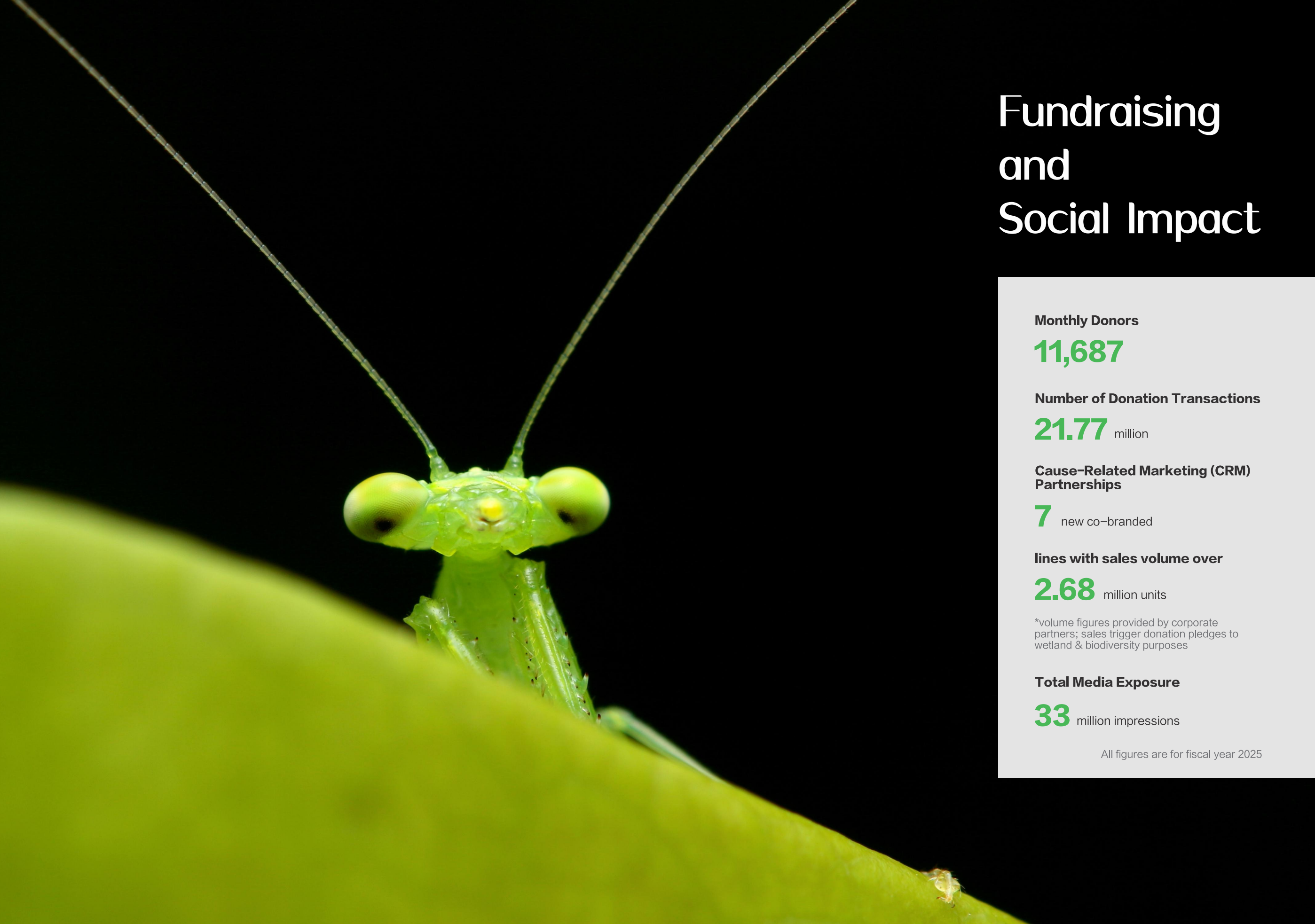
Nature Journal Exhibition at the Chongming Dongtan Bird-Watching Life Seasona



Nature journaling teacher training for Beijing Bird-Loving Week



Expert Review of Nature Journals



Fundraising and Social Impact

Monthly Donors

11,687

Number of Donation Transactions

21.77 million

Cause-Related Marketing (CRM)
Partnerships

7 new co-branded

lines with sales volume over

2.68 million units

*volume figures provided by corporate
partners; sales trigger donation pledges to
wetland & biodiversity purposes

Total Media Exposure

33 million impressions

All figures are for fiscal year 2025

Deepening Philanthropic Partnerships, Advancing Wetland Conservation

In 2025, MCF expanded its philanthropic funding through diversified channels, including: securing donations from 57 corporate donors and 15 peer organizations; raising public contributions from 21.77 million individual donors across seven licensed online public fundraising platforms; and partnering with entities such as the Futian District Water Affairs Bureau and the Futian District Education Bureau, among others. These combined fundraising outcomes underpinned the Foundation's sustainable and steady development.

Corporate Donations

This year, MCF received generous support from Tiffany & Co., CMA CGM (China), China Wit Media, Ping An Group, KPMG China, Industrial and Commercial Bank of China (ICBC), and many other corporations, providing a solid financial foundation for wetland ecological conservation programs.

Digital Fundraising & Public Platforms

Under the framework of Alibaba Philanthropy's XIN Yi Bai Program, the second phase of Green Home Carbon Reduction "Red" Power Plan Project—launched jointly with Tmall Home Carnival—was brought to successful closure, with Phase III launched simultaneously. The project has mobilized participation from more than 310,000 merchant stores across the Tmall Home Carnival in support of Quanzhou Bay mangrove conservation. The project was awarded a Category III grant under the 2025 Charity Project Competition and was admitted into the Qiyue Public Benefit Project Library as an exemplary case study. Its short film *Their Mangroves* received an Outstanding Work award in the Public Service Advertising—Huanghe Awards at the 2025 edition, while the project's cultural-derivative product line—the "Wetland Cuties" mini storage pouches—was named an Outstanding Cultural & Educational Product of Guangdong Provincial Nature Education. On the

Tencent Charity Platform, the Spoon-billed Sandpiper Program surpassed one million mark in annual fundraising, sustained by the Cent Donation users. Project progress updates were delivered back to donors in the form of accessible, engaging comic – a communication approach as easy to understand and genuinely enjoyable. This not only elevated the donor experience but also generated further organic reach and fundraising opportunity. Additionally, MCF formally onboarded the Bilibili Charity Platform, launching the Mangrove Conservation and Restoration Program and mobilizing Bilibili users in support of mangrove wetland conservation.



Peer Organization Partnerships

MCF continued to deepen its collaboration with the Meituan Qingshan Initiative under the China Environmental Protection Foundation, with the inaugural "Qingshan Initiative Urban Forest" project—the Shenzhen Bay Tidal Wetland Ecological Enhancement Project—marking its completion ceremony. We also joined forces with the Shenzhen Fairy Lake Botanical Garden to apply for the first batch of the "Qingshan Initiative Urban Forest" call for projects. Further partnerships were sustained with peer institutions including the Huatai Charity



Foundation, the Tencent Charity Foundation, the Chongqing Tencent Sustainable Development Foundation, The Paulson Institute, Beijing Representative Office, the Shenzhen Futian Education Development Foundation, the Vanke Foundation, the K2 Foundation, the China Electronics Circuit Association, the Shenzhen Innovation Corporate Social Responsibility Promotion Center, and others—advancing joint work across wetland education, Spoon-billed Sandpiper conservation, and urban biodiversity protection, thereby reinforcing the broader wetland conservation ecosystem.



Public Engagement

Throughout 2025, MCF organized 12 exclusive events for monthly donors, directly serving 247 participant visits; hosted 49 appreciation and engagement activities for corporate donors, directly reaching 1,211 participant visits; and activated 16 outreach activations via public markets and cultural-derivative pop-ups, supported by 26 volunteers with a cumulative audience reach exceeding 10,000 people. During China Charity Day period, MCF partnered with Tencent SSV and corporate supporters such as Bo space to roll out multi-themed public participation campaigns, alongside the "Me & My Wild Friends" monthly individual donor communications drive, effectively lifting both public engagement and donation conversion. Furthermore, aligning with milestones such as the Ramsar Convention Conference of the Contracting Parties and the UN Climate Change Conference, MCF enabled youth volunteers to participate in MCF's related programming during these international convenings—amplifying the voice of Chinese wetland conservation on the global stage.



Promote the sustainable development of the special fund

In 2025, MCF continued to explore operating models for its designated special funds. Supported by its initiating entity, the Jinjiang Forestry and Gardening Bureau, the "Beautiful Jinjiang" Ecological Protection Special Fund has engaged Jinjiang-based enterprise KELME in utilizing the Alibaba Philanthropy's XIN Yi Bai Program and Charity Baby to provide sustained support for the Jinjiang Wetland Ecological Protection Project. The Park Nature Education Special Fund, the Green and Beautiful Futian Special Fund, the Xiaomi Youpin Chishui River Wetland Conservation Special Fund, and the "On the Water's Edge"—Flyway Protection Special Fund each drew on their respective strengths to actively expand fundraising and communications, contributing to the sustainable development of the special-fund portfolio; MCF also advanced the establishment of additional funds, including the Tiaozini Protection Special Fund.



Integrated Communications Mix: Expanding Reach, Strengthening the Brand

In 2025, MCF advanced an integrated communications mix that pairs digital – first storytelling with traditional media broadening audience touchpoints while strengthening the organization's brand credibility. Multi-channel campaigns delivered a combined about 33 million impressions over the year, providing the public visibility and narrative mandate that underpins our core conservation programs and day-to-day field operations.

Rednote served as our core interaction-led platform. Through refined content operations, the official account reached 7,213 followers by year-end, publishing 121 posts that generated 276,000 views, 42,000 likes, and 6,130 saves. Of these, 32 posts exceeded 100 likes and 5 surpassed 1,000 likes, while standout pieces such as *When in Doubt, Listen to the Common Koel* each crossed 10,000+ views.



We maintained steady programming across WeChat Official Account, WeChat Channels, Weibo, and Douyin, while placing 8 collaborative editorial features on cross-sector Digitaling platforms to widen exposure beyond the existing follower base and build a differentiated audience-reach system. Parallel to this, traditional media relations and proactive PR advanced in step, anchoring the long-term authority of the MCF brand.

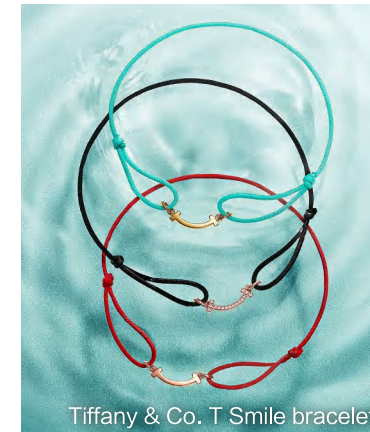


QR Code for Digitaling

Brand Partnerships & Cause-Related Collaboration: Scaling Impact Through Co-Creation

Building on our Cause-Related Marketing (CRM) framework, MCF advanced brand partnerships centered on deepening existing collaborations while unlocking new ones. By embedding conservation messaging into consumer touchpoints, we turned every transaction into measurable support for wetland and biodiversity programs.

Over the year, we launched co-branded initiatives with 10 corporate partners including Tiffany & Co., Nespresso, and Bamboomates. Cross-platform amplification across social channels accompanied these launches, with partner-reported sales of co-branded products exceeding 2.68 million units. Highlights included:



- Tiffany & Co.: Launching a cause-related product line supporting mangrove restoration;
- Nespresso: Extending collaboration from capsule recycling to spokesperson-driven campaign amplification;
- Bamboomates: Co-creating plush wildlife mascots that drove 800+ donations within one hour, pairing fundraising success with endangered-bird public education.

In parallel, MCF worked with Tencent ESG and Feiya Coffee to scale coffee-ground recycling, collecting 6.2 tonnes over the year. Blended with park-generated green waste and composted in-situ, this closed loop input improved soil health across the Eco Park – turning waste streams into habitat gains while nudging consumers toward active participation in circular systems.



Closing the year, we partnered with Sspai to launch the *Bird-Safe Lunar New Year Window Decal Design Campaign*. Within two weeks, 81 creative submissions were received; winning designs were produced as physical decals for Spring Festival gifting – blending festive tradition with a "soft defense" for birds and diversifying how conservation stories are told.



1st & 2nd Prize Winners: Bird-Safe Lunar New Year Window Decal Design Campaign



Beyond corporate partnerships, MCF took an active role in the Global Coastal Forum and announced the "Wetland Galaxy Initiative" alongside China Wit Media. Looking ahead, this partnership will mobilize cross-sector leaders to champion wetland protection through multiple formats – widening both the channels and the social footprint of our mission.

When Window Grilles Meet Protection: An Initiative of Creativity and Warmth

At the end of 2025, MCF teamed up with sspai to launch the Public Welfare Call for Designs of Anti-Bird-Collision Spring Festival Window Grilles. We aimed to safeguard migratory birds with creative festive window decorations, blending traditional festival joy with heartfelt kindness. This initiative drew responses from across the country. Within just two weeks, we received 81 imaginative submissions. Some depicted egrets wandering over wetlands, while others illustrated harmonious habitats drawn by children. Every stroke reflected sincere affection for wild creatures. These creative designs have now been turned into physical products, ready to enter countless households. More than just festive ornaments, these window grilles will form a gentle protective barrier for birds against glass collisions. We extend our gratitude to every contributing creator. With ingenious designs and sincere goodwill, you have jointly built this unique line of defense for birds.

Returning Swallows in Peace

We featured various migratory birds and protected species as avian representatives in our creation. During the research process, we learned that bird collisions occur not only during migratory seasons but also among resident bird species. This made us realize that while protecting endangered species is vital, raising public awareness of common birds around us is equally important. This is also part of the mission of our account. We hope to arouse public interest in birds through diverse approaches and foster emotional bonds between people and birds. After all, people will hardly take the initiative to care about unfamiliar species on protection lists without genuine understanding and empathy.

Designer: You Doufu



Happy New Year 2026

I have long paid attention to ecological conservation. This innovative campaign, which combines traditional window grilles with bird collision prevention, immediately caught my attention. I knew little about bird collisions before participating. After reading campaign introductions and popular science materials, I learned that reflective glass poses a grave threat to birds, and ordinary windows can become invisible traps for flying creatures. This experience deeply touched me. The most rewarding takeaway is discovering that simple static stickers can carry festive vibes and serve as a small yet effective measure to protect birds, bringing conservation into everyday life.

Designer: Lori



Horses and Birds

Designer: Lolo

I aspire to engage in wetland conservation work and have been following this field closely. I already had a basic understanding of bird collisions through the Anti-Bird-Collision Network and various ornithology popular science resources. I found that public-oriented products for ecological and wildlife protection such as anti-bird-collision stickers have great potential for aesthetic upgrading and creative design. Attractively designed products can in turn facilitate the popularization of bird collision prevention knowledge, enabling people with little prior exposure to understand, accept and practice conservation concepts more easily.



Bird collisions have long been an invisible threat to avian life. The term refers to bird fatalities and injuries caused by collisions with man-made structures. Differing from human vision, birds cannot properly perceive the transparency and reflections of glass. The widespread use of glass facades and worsening light pollution in cities have further exacerbated this problem. The principles and solutions for preventing bird collisions are straightforward. These window grilles adopt a 5cm × 5cm dot matrix as the core visual recognition pattern, integrated with traditional Spring Festival elements to help birds identify glass surfaces. This practice explores a low-cost and user-friendly approach to encourage public participation in bird collision prevention.

May we jointly protect flying birds and preserve the vitality of wetlands.

Tmall Charity Shop





Join us

 Printed on 100% Recycled Paper

Volunteer Service

We maintain an outstanding volunteer team, championing the volunteer spirit of "Dedication, Friendship, Mutual Aid, and Progress"

We were recognized as one of Shenzhen's Top 10 Volunteer Organizations in 2022. In 2023, we received the Silver Award in the 6th China Youth Public Service Entrepreneurship Competition, became a partner of the Guangdong "Yimiao Plan", and were honored as a Model Post for Shenzhen's Women Pioneers. In 2024, we secured the Second Prize in the Shenzhen Volunteer Service Project Competition, were named an Outstanding Volunteer Organization by the Guangdong Volunteers Association, and recognized as the Best Volunteer Organization in Shenzhen's Advanced Model Publicity Campaign. Additionally, our individual volunteers have consistently been awarded titles such as Shenzhen's "Most Beautiful Volunteer" and one of Futian District's "Top 10 Volunteers."

As of December 31, 2025:

Registered Volunteers
3,164

Cumulative Volunteer Service Visits
550,106

Cumulative Service Hours
99,461

Scan to be a volunteer



Scope of work

Wetland Education | Leading wetland education courses and activities; providing interpretation services at exhibitions and other educational volunteering.

Ecological Conservation | Participating in bird, mammal, and aquatic habitat conservation projects, as well as assisted natural regeneration.

Operations & Maintenance | Conducting site operations and maintenance across three venues in Shenzhen Bay. Responsibilities include patrols, deterring uncivilized ecological behaviors, and providing online data management and communication support.



WeChat



Rednote



Taobao

Scan to find us

Monthly Giving

We invite you to join our Mangrove Family and pledge a meaningful commitment to protect nature!

By becoming a monthly donor you will receive:

- ✓ Welcome Package
- ✓ Monthly Updates
- ✓ Annual Report
- ✓ Donation Receipt
- ✓ Exclusive Activities
- ✓ Bi-monthly Newsletter



Scan to be
our monthly donor

What is Monthly Giving?

Monthly giving is a secure, reliable, and ongoing way to support our work—set up as an authorized automatic monthly deduction via WeChat Pay, and you can adjust or cancel anytime. This predictable support gives MCF the steady resources needed to carry out wetland conservation and environmental protection work—not just today, but over the long run.

Where will my monthly gift be used?

A: The fund collected will be used to conduct wetland conservation, environmental education and other related work, including but not limited to:

1. Wetland restoration;
2. Biodiversity conservation;
3. Wetland management & invasive-species control;
4. Nature education programs & curricula;
5. Core operations & staffing required to deliver the above

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